

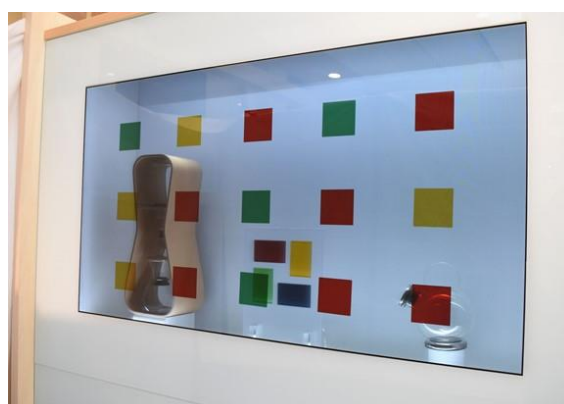
### AGC Combines Reality with Images Sales Launch for 'infoverre™SEE-THROUGH'

Tokyo, April 24, 2018—AGC Asahi Glass (AGC), a world-leading manufacturer of glass, chemicals and high-tech materials, announces that it has completed development of 'infoverre™SEE-THROUGH', a new product that successfully achieves a combination of reality and images. Sales of the new product were launched today.

infoverre™ is a glass signage product consisting of an LCD display that is directly laminated onto glass using special resin and lamination technology developed by AGC. Meanwhile, infoverre™SEE-THROUGH uses a uniquely designed light source to render a combination of reality and video images in ways never before possible with existing infoverre™ products. Specifically, it delivers extraordinarily vivid images coupled with high transparency (1.5x more vivid, 2x more transparent than existing products).



Existing products



Development products

This product is well-suited for use in showcases, including all manner of stores, museums, and art galleries. AGC is also planning to further broaden applications by developing versions with touch panel capabilities that will allow users to interact with the glass to exchange information.

AGC will exhibit and discuss these products at the upcoming Digital Signage Japan 2018, scheduled to be held from Wednesday June 13 to Friday June 15, 2018 at Makuhari Messe.

Under its **AGC plus** management policy, the AGC Group has made a commitment to create products that add various pluses for stakeholders. Pluses for society include 'safety', 'security', and 'comfort', while pluses for customers include 'new value' and 'functionality'. Through continued application of its innovative glass signage, AGC is dedicated pursuing technological innovations that allow it to continue providing products that add new value and exceed customers' expectations.

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<Media inquiries>

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## REFERENCE

### ■ Exhibition summary

1. Event Digital Signage Japan 2018
2. Overview An annual exhibition/event focused on digital signage and its related industries
3. Venue Makuhari Messe (Japan)
4. Dates Wednesday June 13–Friday June 15, 2018
5. URL <http://www.f2ff.jp/dsj/2018/en/>

### ■ About the infoverre™ series

The infoverre™ series line-up is as follows.

<p style="text-align: center;">infoverre™</p> <p>Saves space and energy while giving the impression of 'floating'</p> 	<p style="text-align: center;">infoverre™MIRROR</p> <p>This design mirror delivers with high color-reproducibility with low power consumption and silent operation</p> 
<p style="text-align: center;">infoverre™TOUCH</p> <p>A vivid multi-touch display with no parallax effect between the touch and display surfaces</p> 	<p style="text-align: center;">infoverre™SEE-THROUGH</p> <p>Displays vivid images through which real objects can be seen by utilizing high color-reproducibility and transparency</p> 

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