

AGC Starts Full-scale Implementation of the Beatrust Intra-Organization Collaboration Platform

— Fostering new collaboration and innovation amid the COVID-19 pandemic —

Tokyo, April 21, 2022 - AGC (AGC Inc.), a world-leading manufacturer of glass, chemicals, and high-tech materials, will begin full-scale implementation of Beatrust, an intra-organization collaboration platform provided by Beatrust (Beatrust Inc.), on April 21, 2022.



Due to the COVID-19 pandemic since 2020, face-to-face communication has dramatically decreased and shifted to online-based communication. This environment has reduced the frequency of casual communication, such as chatting in the office and sometimes hindered the building of personal networks among employees, the sharing of knowledge, and the generation of new ideas.

Beatrust is an internal-only collaboration tool that is equipped with an interactive feature that allows users to share what they want to know and what they know with each other. A tagging function lets employees visualize each other's backgrounds, skills, hobbies, and other profiles, allowing them to interact across departments and levels using a web browser. In February 2021, AGC began pilot testing Beatrust so that employees can casually communicate with each other even during the pandemic. As of March 31, 2022, more than 1,000 people in the AGC Group are using the service. A variety of communication is actively taking place, ranging from the sharing of technical knowledge to casual daily exchanges. AGC will begin full-scale implementation of Beatrust on April 21, 2022, to further accelerate collaboration among our diverse talent and spark innovation.

<Media inquiries>

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The AGC Group's fundamental human resources strategy is to pursue diversity & inclusion and strengthen individuals to realize its long-term management strategy, Vision 2030. The AGC Group will contribute to society by using its talent as a driving force by creating an environment and culture in which diverse talent can take on challenges with high motivation and pride.

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■ **About Beatrust, an intra-organization collaboration platform**

Beatrust is a platform that promotes autonomous collaboration among employees within an organization and enables "talent collaboration." Currently, the company is offering two primary functions, Beatrust People and Beatrust Ask.

① **Features of Beatrust People**

- (1) Visualization of employees' roles, skills, and experience
- (2) Understanding of team composition and organizational structure
- (3) Cross-sectional, fast and powerful search function
- (4) Display contact information and other information to generate collaboration

② **Features of Beatrust Ask**

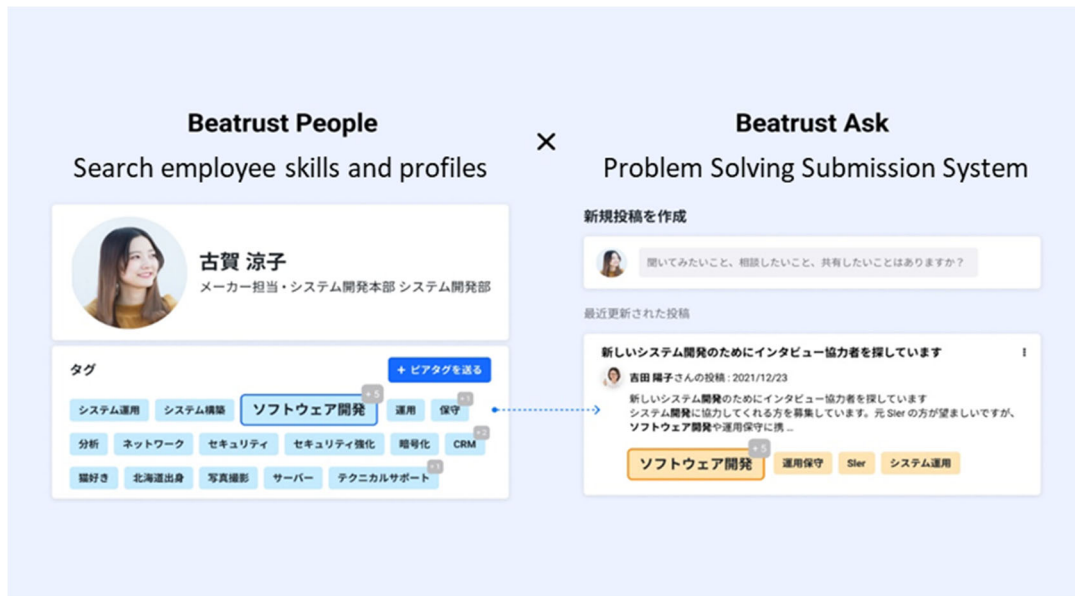
- (1) Posting of questions, consultation and sharing (anonymous posting is also possible), and search of posted content
- (2) Automatic generation of keywords by analyzing post content and tagging posts
- (3) Matching function to send notifications only to those who hold the tag of the post
- (4) What employees want to know reaches those with the relevant expertise, and employees can provide detailed information they have to those who need it.

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■About Beatrust Inc.

Founded in 2020, Beatrust is a startup that provides a platform for visualizing individual experiences and skills to facilitate collaboration. With products such as Beatrust People and Beatrust Ask delivered by members with global knowledge and experience, Beatrust is developing cloud software services to enable people in organizations around the world to collaborate while expressing their best selves. Please visit [www.beatrust.com](https://beatrust.com/en) for more information on Beatrust.

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