

FOR IMMEDIATE RELEASE

AGC Appoints Luís Figo as Official Ambassador for 2014 FIFA World Cup Brazil™ Glass Roof for Player Benches

Tokyo, April 9, 2014 – [AGC](#), a world-leading supplier of glass, chemicals, ceramics and other high-tech materials and components, today announced the appointment of Luís Figo as the ambassador of its official glass roof for player benches for the 2014 FIFA World Cup Brazil™. The company also launched today its campaign website (<http://get-benched.com>), featuring the Portuguese football legend.

“I’m thrilled to be appointed as the captain of this campaign to promote this unprecedented project designed to bring new-found excitement and drama to fans and players alike at the 2014 FIFA World Cup Brazil™”, said Luís Figo. “I am eagerly awaiting the unveiling of this glass roof for player benches scheduled for April 23rd in Brazil”.

Known as a member of Portugal’s “Golden Generation”, Luís Figo has enjoyed an illustrious career in which he was named *2001 FIFA World Player of the Year*, and won the *UEFA Champions League* in 2002 with *Real Madrid*, among many other notable achievements. After retiring from professional football in 2009, he has been serving as Chairman of the [Luís Figo Foundation](#), dedicated to helping children and disadvantaged youth. Figo also serves as Director and Global Ambassador of [Dream Football](#), an internet-based talent scouting program.



Mr. Figo champions the online campaign for AGC’s glass roof

“Luís Figo is an internationally renowned superhero whose attractive performances have long captivated a global audience”, says Kazuhiko Ishimura, President & CEO of AGC. “In our products, we hope to convey the same characteristics and qualities found in his global endeavors and contributions, and for this reason, we chose Mr. Figo to be our ambassador.”

About the AGC Group

The AGC Group, with Tokyo-based Asahi Glass Co., Ltd. at its core, is a world-leading supplier of flat, automotive and display glass, chemicals and other high-tech materials and components. Drawing on more than a century of technical innovation, the AGC Group has developed



world-class expertise in fields including glass, fluorine chemistry and ceramics technologies. The group employs some 50,000 people worldwide and generates annual sales of approximately 13 billion USD through business in about 30 countries. For more information, please visit www.agc-group.com.

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