Accelerating Development Activities through Open Innovation and DX



AGC Inc.
Senior Executive Officer, Chief Technology Officer and General Manager, Technology General Division Hideyuki Kurata

Self-introduction





Director, Senior Executive Officer, CTO Hideyuki Kurata

- 1987 Joined Asahi Glass (present AGC), assigned to Chiba Plant
- 2004 General Manager, New Business Promotion Department, Chemicals Company
- 2008 President, AGC Chemicals Americas, Inc.
- 2014 General Manager, Business Development Office
- 2015 General Manager, Strategic Planning Office, Chemicals Company
- 2017 General Manager, Life Science General Division, Chemicals Company
- 2018 Executive Officer, General Manager, Life Science General Division, Chemicals Company
- 2019 Senior Executive Officer, General Manager, Technology General Division
- 2021 Director, Senior Executive Officer, CTO, and General Manager, Technology General Division

Long-term Management Strategy Vision 2030



Vision 2030

By providing differentiated materials and solutions, AGC strives to help realize a sustainable society and become an excellent company that grows and evolves continuously.

Strategies under AGC plus-2023



■ AGC will accelerate the following strategies toward Vision 2030.

Pursuing ambidextrous management

- •We will accelerate the growth in the strategic business area, and at the same time explore new business areas including those related to energy.
- •In the core business, we will conduct a structural reform in the architectural glass and automotive glass businesses that need improvements in profitability and asset efficiency.
- For other businesses in the core business area, we will strengthen their profit foundation and cash generation.

Promotion of sustainability management

- Propelling materials innovation to help solve social issues
- Aiming for net-zero carbon in 2050
- Strengthening human resources and groupwide governance



Gaining competitiveness by accelerating digital transformation

- Taking a transformation of the business model itself into consideration, leverage digital technologies to improve the process from product development to sales activities
- Use digital technologies to provide value to customers and society and gain competitiveness

Contents



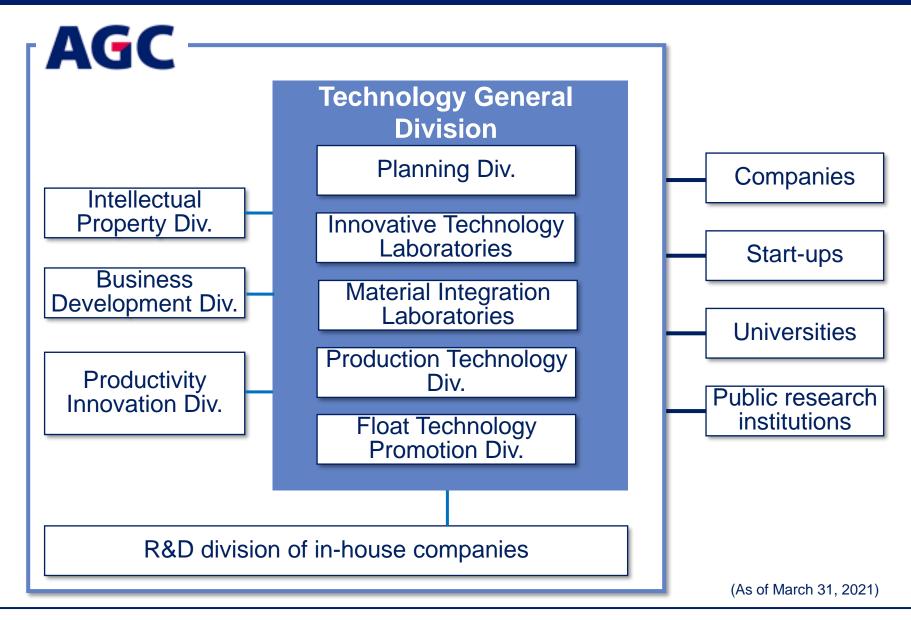
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Development structure, technological foundations, and strategy

Development structure





Technological foundations

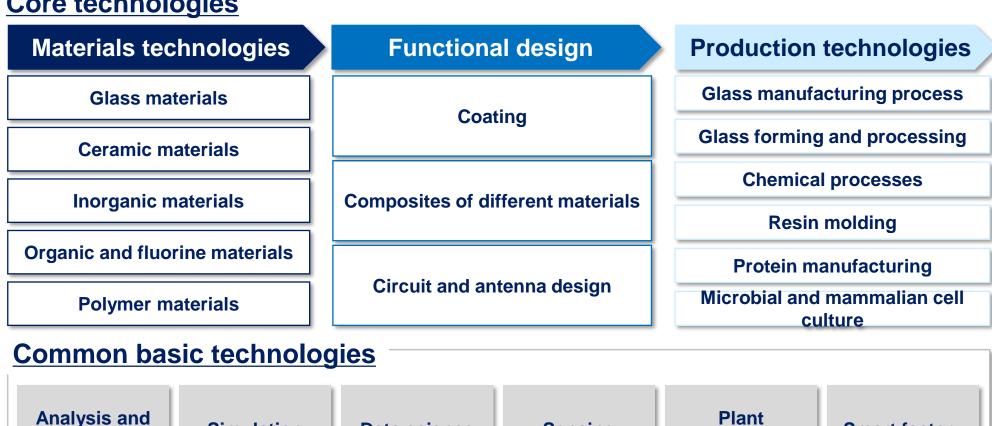
Simulation



By combining core technologies with common basic technologies, we are able to provide high-value-added solutions that cannot be achieved with a single technologies.

Core technologies

evaluation



Sensing

engineering

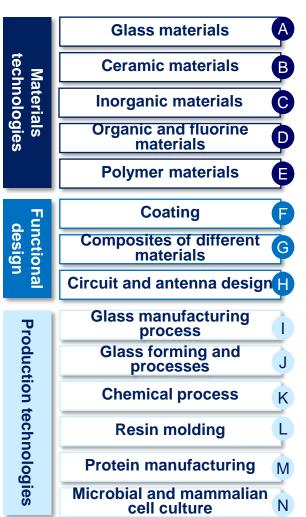
Data science

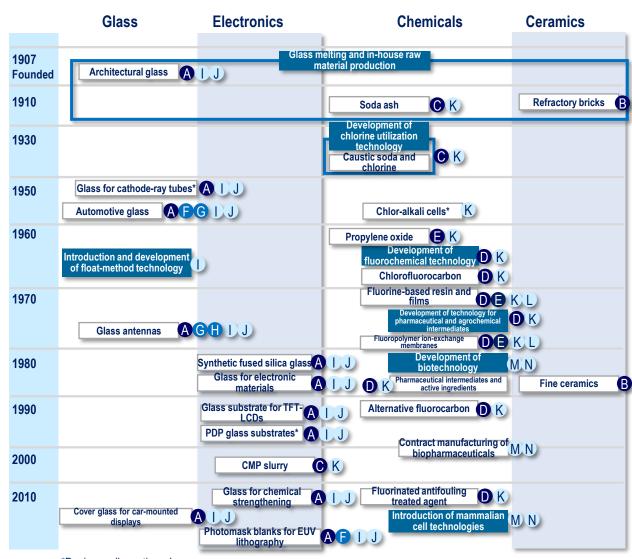
Smart factory

Lineage of AGC's core technologies



Core technologies





Development strategy



- Issues are becoming more complex than individual companies can solve alone, and the required development speed is accelerating.
- AGC proactively utilizes open innovation and DX to respond to rapidly changing society.

Ambidextrous development

Combining and repeating right- and left-handed development to create new value and contribute to society

Open innovation

Accelerating open innovation with external companies, research institutes, universities, etc. in the AO co-creation space





DX

Development using material informatics (MI), AR/VR, etc.







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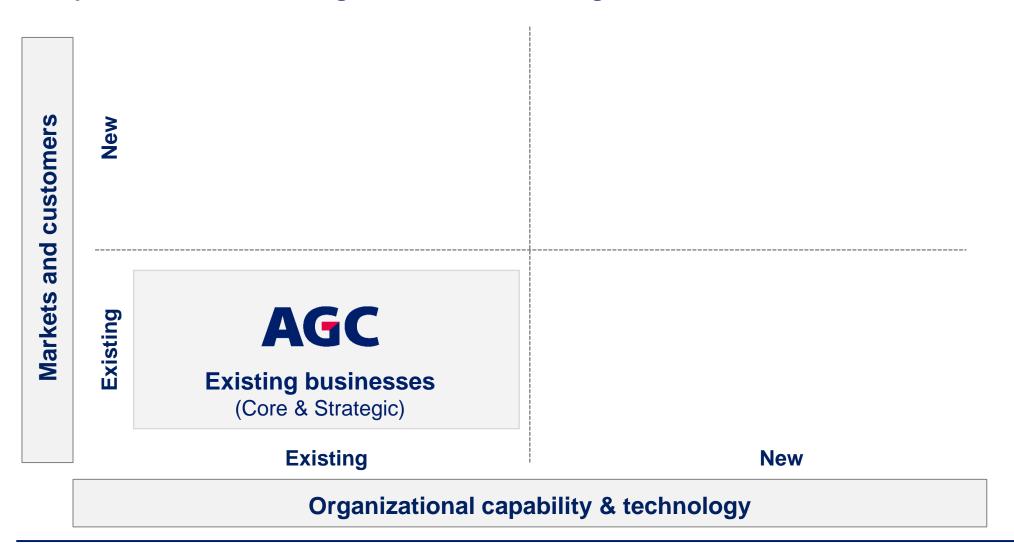
Development using material informatics (MI), AR/VR, etc.





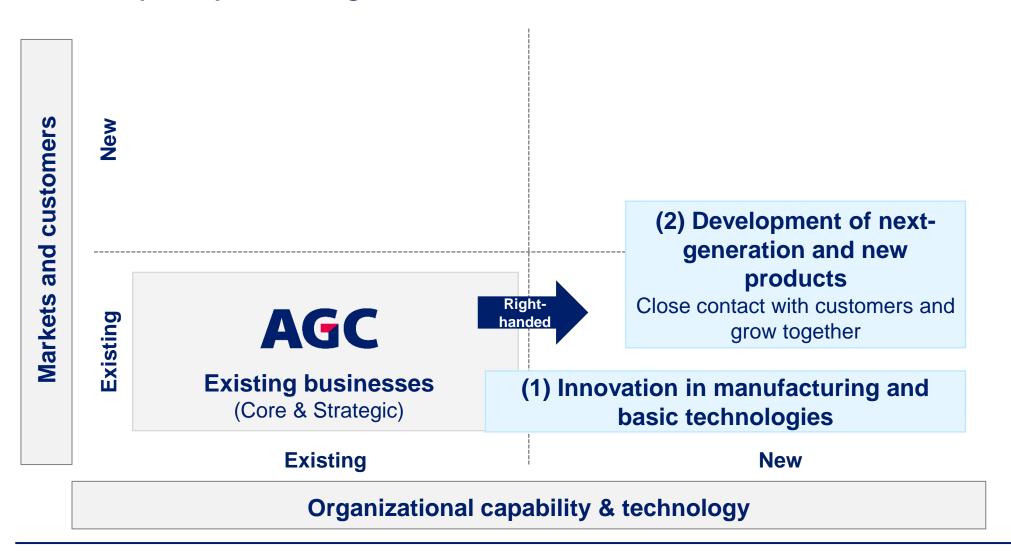


■ The starting point for development is the AGC Group's existing organizational capabilities and technologies, as well as existing markets and customers.



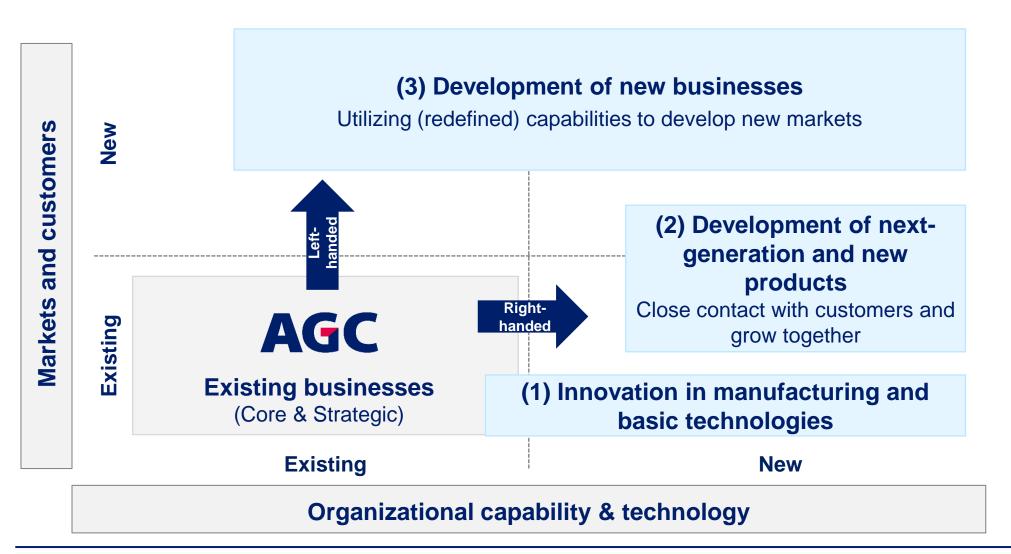


■ Right-handed development: Innovating manufacturing and basic technologies to develop new products together with customers





Left-handed development: Redefine proprietary technologies and develop new markets



Example of ambidextrous development: CDMO business A

Your Dreams, Our Challenge

 Existing technologies include pharmaceutical and agrochemical intermediates and active ingredients, and biotechnology



Your Dreams, Our Challenge

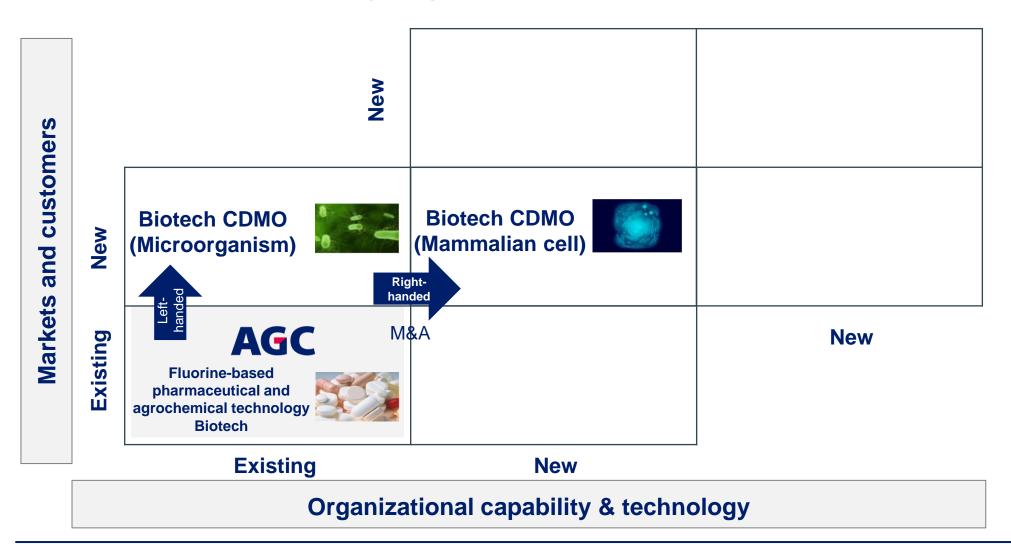
Redefining technology holdings through left-handed development and launching microorganism CDMO business from pharmaceutical manufacturers.

customers **Biotech CDMO** (Microorganism) and **Markets** Existing **AGC** New Fluorine-based pharmaceutical and agrochemical technology **Biotech Existing** New

Organizational capability & technology

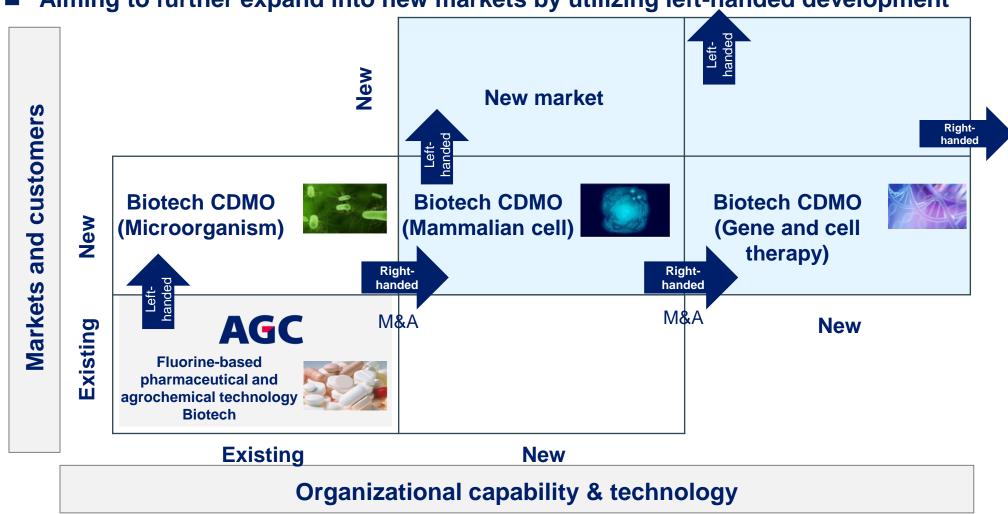
ACC Dur Dreams, Our Challenge

In 2017, acquired mammalian cell CDMO technology through M&A and started mammalian cell CDMO business



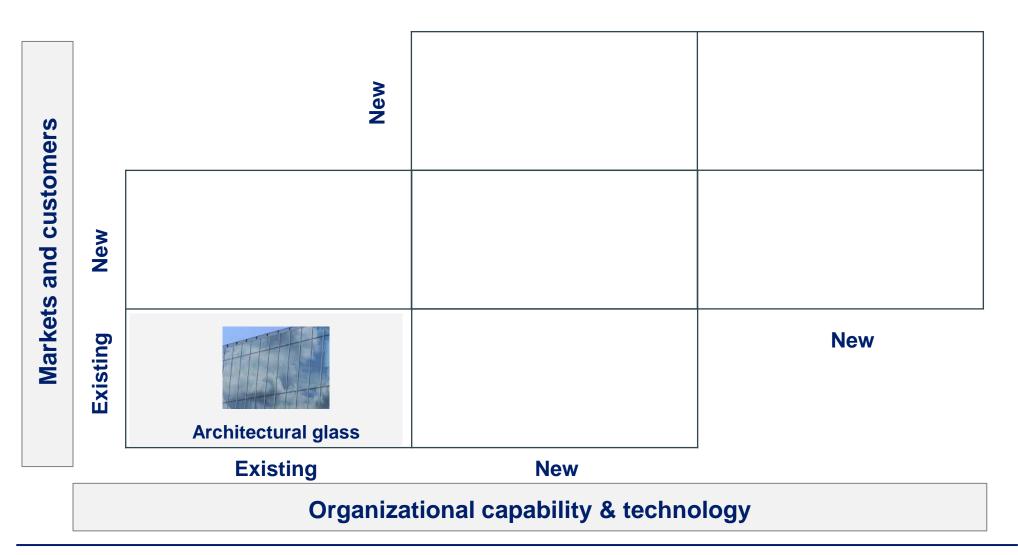


- In 2020, acquired gene and cell therapy technology through M&A and started the gene and cell therapy CDMO business.
- Aiming to further expand into new markets by utilizing left-handed development



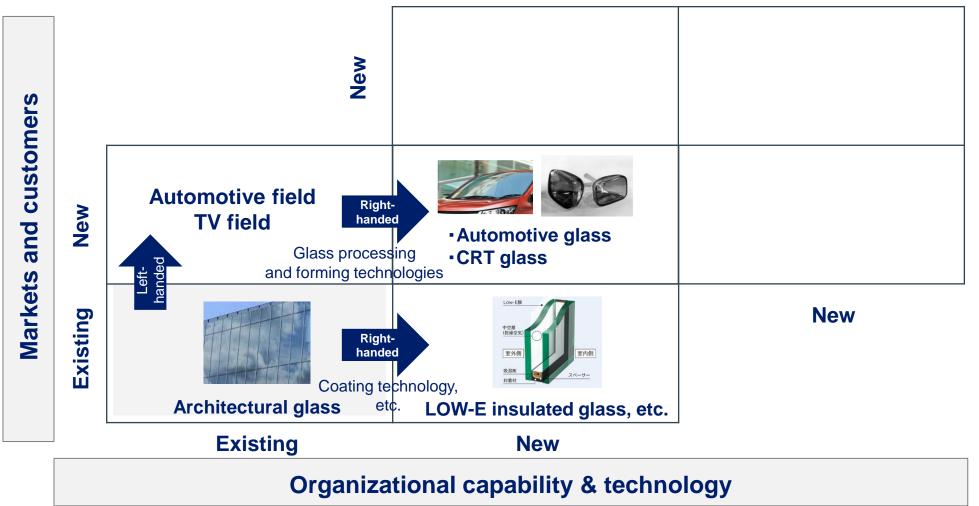


Possesses existing technology for manufacturing flat glass



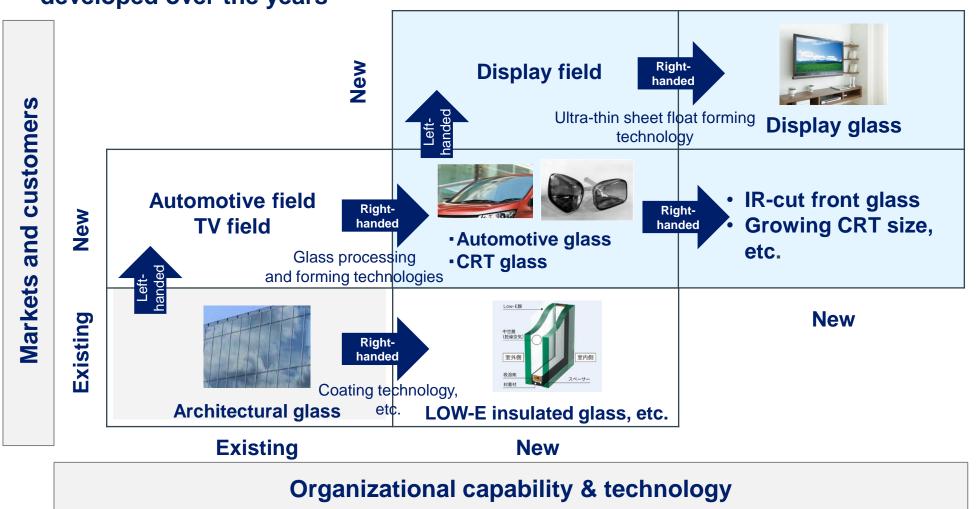


Redefining our technology holdings through left-handed development and expanding into new business areas
Providing society with automotive glass and CRT glass in response to changing times



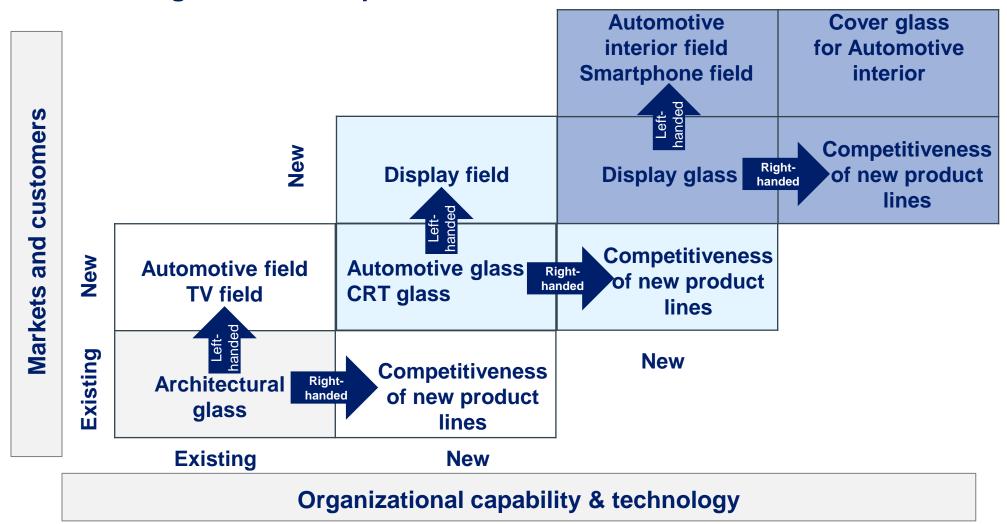


A swift response to the historic shift from CRT to LCD TVs Development and manufacture of display glass using thin glass forming technology developed over the years





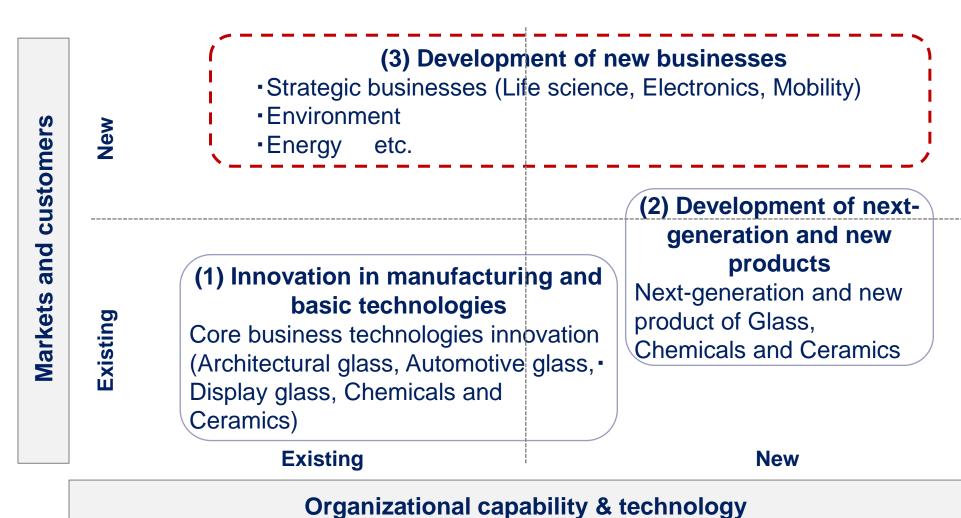
Technological innovation in display glass continues to evolve, transforming into cover glass for smartphones and automotive interiors



Future development direction



■ Aim for sustainable growth by pursuing right- and left-handed development in each field





Utilization of open innovation

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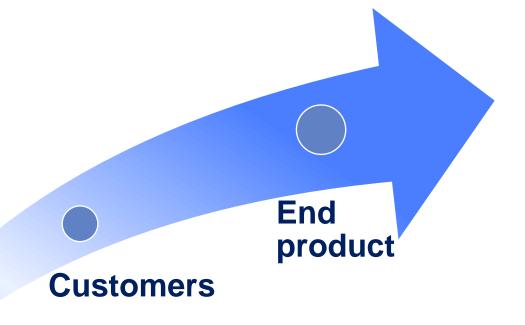


Open innovation at AGC









Original materials

Accelerating co-creation with customers Toward social reform and advancement

Experience in development partnerships with external parties (1)



Issues faced by automakers at the time

- Design constraints due to antennas
- Existing antennas were prone to damage

AGC technology

- Radio technology
- Antenna wire: Printing and calcination technology



A scene from a glass antenna performance test by AGC (1980s)

Solution

Glass antenna developed

Conventional image



Glass antenna



Experience in development partnerships with external parties (2)



Issues faced by Santen Pharmaceutical at the time

Major overseas pharmaceutical companies were leading in the development of glaucoma drugs

Santen had excellent formulation technology in ophthalmology, but lacked experience in prostaglandin drug synthesis



Glaucoma that can lead to blindness

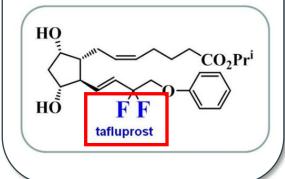
AGC technology

- Fluorine compound synthesis technology (including prostaglandins)
- Molecular design capability for complex compounds

Solution

Development of eye drops for glaucoma treatment





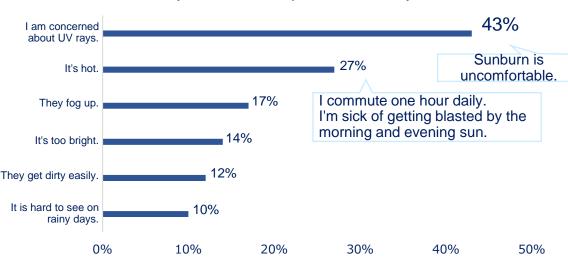
Experience in development partnerships with external parties (3)



End-user complaints

Concerned about sunburn caused by ultraviolet (UV) rays

Q. What are your frustrations or problems related to your car windows?*



AGC technology

Glass coating technology



Proposal

Automaker

Recent case study



NTT Docomo

Securing antenna installation sites in urban areas is an issue as 5G expands

AGC technology

- Transparent glass antenna design with low transmission loss
- ATTOCH method for installing antennas in existing windows
- Glass interface layer technology reduces radio wave attenuation and reflection

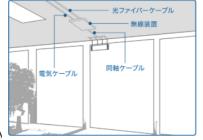
Solution

WAVEATTOCHTM

Collaborative development of a glass antenna that can be attached to existing window glass from the interior side

Enables flexible antenna placement

Turning building windows into antennas in prime locations in city centers





Introduction of industry-academia joint open innovation activities



External academia



Expected impact

- ✓ Social implementation of research results
- ✓ Creation of new themes and academic results
- ✓ Educational opportunities for students

Presentation of needs and proposal of issues
Research funding, materials and information
Researchers

Presentation of seeds and proposals for issues
Researchers, students
Knowledge and know-how
Facilities and equipment

AGC

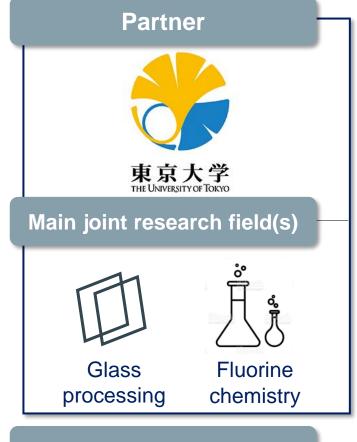
Material Integration Laboratories
Innovative Technology Laboratories
Production Technology Division
Business Development Division
Development departments at
Companies
Planning divisions

Expected impact

- ✓ Acceleration of development speed
- ✓ Creation of new products and businesses
- ✓ Human resource development and acquisition

Introduction of industry-academia joint open innovation activities









Content of initiatives

- ✓ Strengthening of systematic collaboration by a building industry-academia collaboration system and launching collaborative research projects
- ✓ Establishment of a joint research space on the university campus
- ✓ Joint researchers dispatched from AGC

New research building established at AGC's Yokohama Technical Center



Establishing a new research wing as a place to "connect" inside and outside the Company



Site: On the premises of the AGC Yokohama Technical Center (Tsurumi Ward, Yokohama)

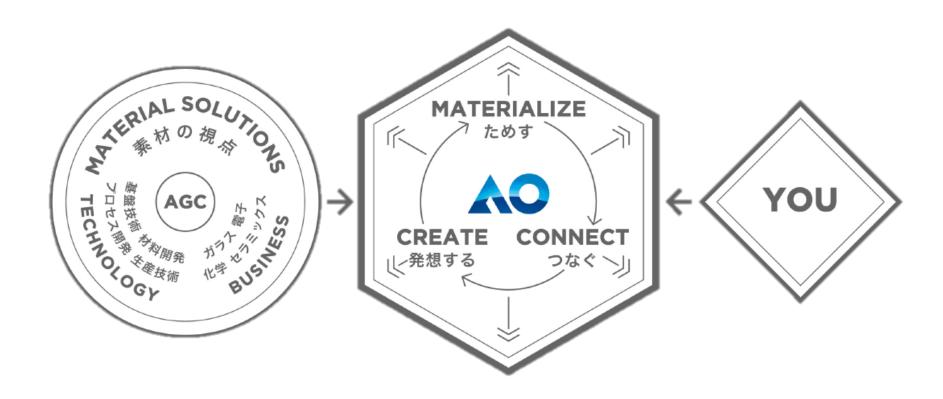
Total construction cost: ¥20 billion

Total floor area: approx. 45,000m2 (Including existing researching building area: approx.70,000m2)

Completion: Completion in 2020, fully opened in 2021

"CONNECT" "CREATE" "MATERIALIZE"







Utilization of DX technology

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Utilization of VR



- Implement virtual prototyping with VR
 - Accurately identify customer needs and provide products that meet them
 - Accelerate the speed of product development





Development of architectural glass



Development of automotive glass

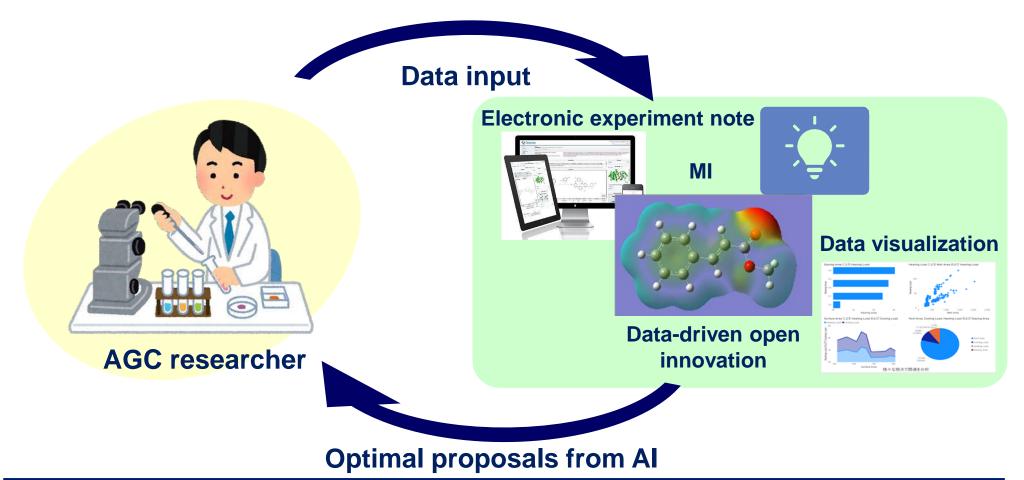
Examples of using VR for development





Materials development and composition development by MI (material informatics)

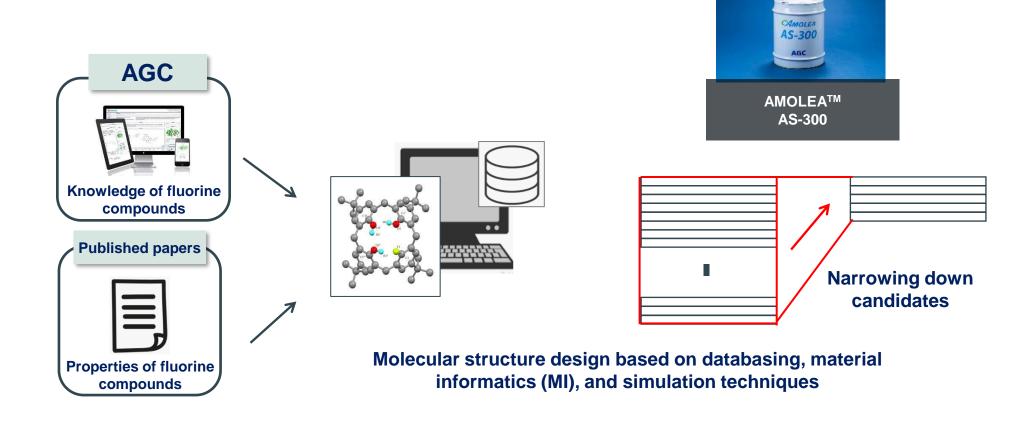
Utilizing MI for material and composition development, aiming to enhance R&D competitiveness and speed up development.
In addition, researchers who receive proposals for AI will be able to strengthen their creativity.



MI Case study fluorinated solvent AMOLEA™ AS-300



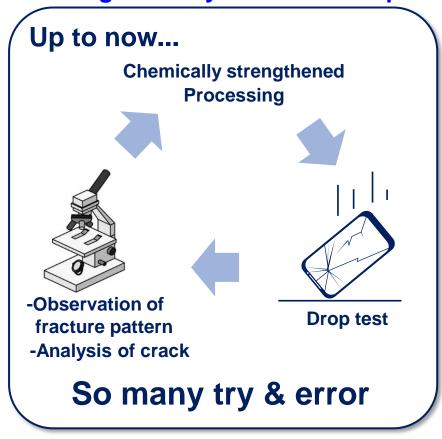
- In the development of fluorine compounds, it is necessary to actually synthesize a large number of candidate compounds.
- Dramatically shorten development time by narrowing down candidate compounds to 5-6 on simulations.



Numerical method to predict fracture patterns in chemically strengthened glass

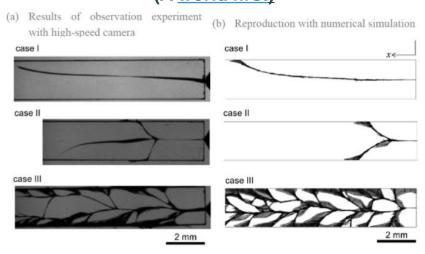


- Depending on the production recipe, the way chemical strengthening is applied varies greatly.
 - Destructive testing for recipe optimization was performed on simulations.
- Replaces huge amounts of prototyping with simulations, which can significantly reduce development time





Fracture pattern analysis by numerical method (A world first)





Closing

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Long-term management strategy: Vision 2030



Vision 2030

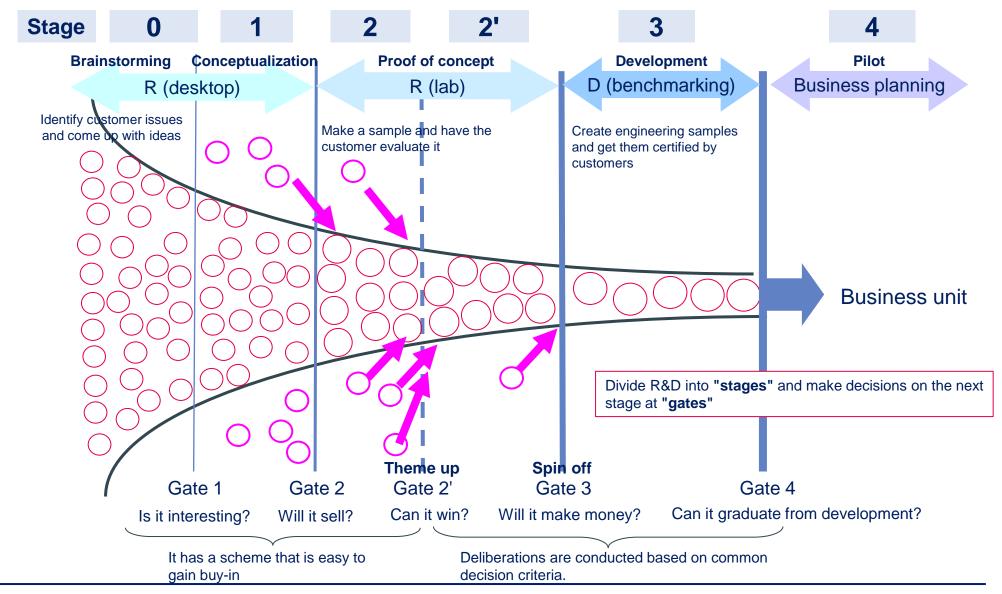
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Appendix

[Reference] Narrowing down priority issues – Stage-gating method

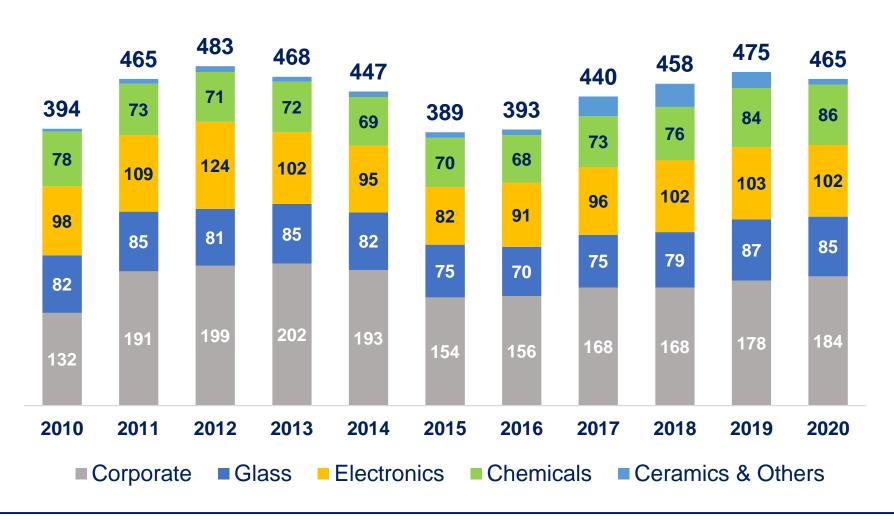




R&D expenses by segment



Unit: 100 million JPY



Brand Statement



Never take the easy way out, but confront difficulties

Trust is the best way to inspire people

Strive to develop technologies that will change the world

A sense of mission leads us to advance

For more than a century, AGC has been guided by these founding spirits. Our unique materials, solutions and reliable partnerships have facilitated leading innovations across diverse industries and markets.

Today, by working with others to combine knowledge and advanced technology, we help make ever greater achievements possible, and bring bolder ideas to life.

Your Dreams, Our Challenge



END

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