Anti-Disaster Glass Donated to Simohunaka Elementary School in Odawara City - Glass Power Campaign –Thinking of Tomorrow for the Earth and for Children -

AGC Asahi Glass Co., Ltd.

Under the Glass Power Campaign, a corporate disaster-prevention activity, AGC (Asahi Glass Co., Ltd.; Head Office: Tokyo; President & COO: Kazuhiko Ishimura) implemented online voting in November 2008 to select recipients of its anti-disaster glass donation. As a result, Simohunaka Elementary School in Odawara City (Kanagawa Prefecture) was ranked second. Today we held a donation presentation ceremony in Odawara City Hall. All the existing glass (with a total area of about 240 square meters) in the school gym of the school, which is a designated shelter, was replaced with AGC's anti-disaster glass called "School Safee."

With the occurrence of many natural disasters in recent years, such as earthquakes and typhoons, people have often been injured by broken glass and evacuation centers have been rendered unusable because of broken windowpanes. Since October 2005, AGC has been carrying out a program to donate anti-disaster glass to facilities in Japan. This program aims at promoting the use of laminated glass and raising public awareness of its anti-disaster properties: laminated glass is shatter-proof, and does not shatter into small pieces even if it breaks.

In 2008 we launched a new donation project, in which we invited applications for recipients of our anti-disaster glass donation from around Japan. We will donate anti-disaster glass to a total of five designated shelters from among ten candidate sites for the year, based on the final results of online voting by people who support the Glass Power Campaign. Simohunaka Elementary School in Odawara City is the third donation recipient that was selected by online voting, and it is the 18th in this campaign.

Our activities in the Glass Power Campaign were introduced in a press conference held on January 13, 2009 on "Good Practices and Lessons Learned in Public-Private Partnerships for Disaster Risk Reduction for 2008" issued by the United Nations International Strategy for Disaster Reduction (UN/ISDR). This is to recognize our efforts to promote the use of laminated glass, as we have been conducting this activity from the perspectives of strengthening disaster reduction countermeasures in local areas and ensuring that designated shelters function as intended.

As a good corporate citizen, AGC will contribute to creating a safer and more secure society through the Glass Power Campaign and other activities.

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