



**FOR IMMEDIATE RELEASE**

**UV Verre Premium™ to be installed in  
Fuji Heavy Industries' Subaru Impreza as an option**

**Tokyo, November 30, 2011** – AGC (Asahi Glass Co., Ltd.; Head Office: Tokyo; President & CEO: Kazuhiko Ishimura) is pleased to announce that UV Verre Premium™ is to be installed in Fuji Heavy Industries' Subaru Impreza as an option.

UV Verre Premium<sup>\*1</sup> is the world's first<sup>\*2</sup> tempered glass for automotive front door windows which successfully filters out approximately 99%<sup>\*3</sup> of the sun's ultraviolet (UV) rays. Amid consumers' increasing awareness about UV protection, UV Verre Premium was included in Subaru Impreza's options that help make driving the car a more comfortable experience.

Subaru Impreza is a stylish, sporty and upscale compact car and is popular among a wide range of drivers. Fuji Heavy Industries Ltd. has made a full model change of the car, aiming to achieve a stylish exterior and luxurious interior. In developing this vehicle line, Fuji Heavy Industries has considered drivers' lifestyles and values, and adopted UV Verre Premium as an option to respond to in the consumer's recent concerns about UV protection. UV Verre Premium filters out the sun's UV rays completely, making it equivalent to wearing sun gloves. Thus, it will help to make the drivers more comfortable.

AGC will continue to explore the potential of glass materials and help make people's living environment more comfortable. To this end, we will make use of our many years of experience, technological expertise and consumer-focused product development.

\*1 UV Verre Premium is called "Super UV Cut Glass" in Fuji Heavy Industries, Ltd.

\*2 Based on AGC data as of December 2010.

\*3 AGC's survey data. UV Verre Premium blocks approx. 99% of the sun's UV rays based on ISO9050-1990.

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<Reference>

## Subaru Impreza



Subaru Impreza G4

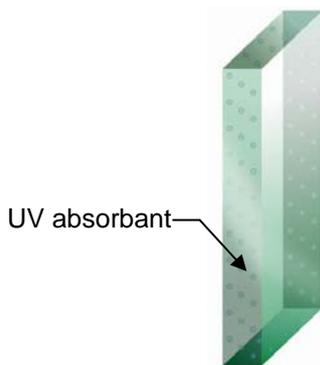


Subaru Impreza Sport

## Structure of UV-blocking tempered glass for automotive front door windows

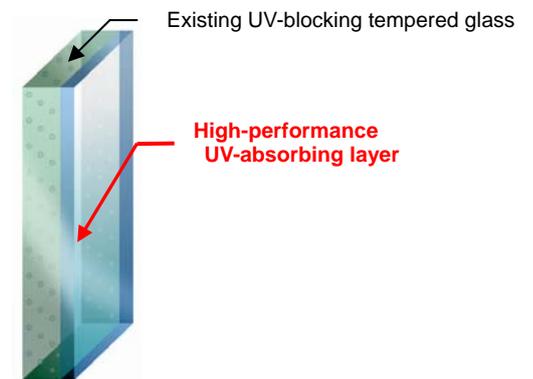
### Former UV-blocking tempered glass

#### UV Verre



### New UV-blocking tempered glass

#### UV Verre Premium



For more information on UV Verre Premium, please visit AGC's website at [http://www.agc.com/products/uv\\_premium/index.html](http://www.agc.com/products/uv_premium/index.html).