



FOR IMMEDIATE RELEASE

AGC's Dragontrail™ Selected by 37 Electronic Device Brands —Lineup to be enhanced soon with new Dragontrail™ X—

Tokyo and Sao Paulo, April 24, 2014 – [AGC](#), a world-leading supplier of glass, chemicals, ceramics and other high-tech materials and components, today announced that its Dragontrail™ damage- and scratch-resistant glass has been used by a cumulative total of 37 major brands of electronic devices worldwide since its market release. Sales of Dragontrail, a specialty glass used as protective cover glass in smartphones and tablets and other electronic devices, have grown 500% since its launch three years ago.

AGC produces Dragontrail with superior efficiency to stably meet global mobile device makers' growing demand for cover glass used in smartphones, tablets and other electronic devices. Dragontrail created a sensation in January of 2011 with strength no less than six times greater than that of conventional soda-lime glass and with its pristine scratch-free finish.

Since the launch of Dragontrail, AGC has been upgrading and enhancing its technology and properties. Just recently, at the *2014 International Consumer Electronics Show (CES)*, the company introduced Dragontrail™ X as the newest addition to the lineup.

Dragontrail X is distinguished by low center tension and the world's highest level of compression stress, resulting in an extra-tough glass offering 30% greater strength than its predecessor. Its surface strength is up to eight times stronger than soda-lime glass, further enhancing the toughness of devices equipped with the product. Dragontrail X has already been favorably received by several electronics manufacturers, and is expected to be marketed in the near future.

Going forward, AGC will continue to develop technologically advanced glass solutions for customers and users worldwide.

About the AGC Group

The AGC Group, with Tokyo-based Asahi Glass Co., Ltd. at its core, is a world-leading supplier of flat, automotive and display glass, chemicals and other high-tech materials and components. Drawing on more than a century of technical innovation, the AGC Group has developed world-class expertise in fields including glass, fluorine chemistry and ceramics technologies. The group employs some 50,000 people worldwide and generates annual sales of approximately 13 billion USD through business in about 30 countries. For more information, please visit www.agc-group.com/.

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Reference:

Dragontrail X will make an appearance as a glass roof for player benches at the largest sporting event in the world taking place in June this year in Brazil. Featuring one of the world's highest levels of strength and durability, along with greater transparency thanks to anti-reflective coating, the glass roof will add to the excitement of the world's top level games.