



# News Release

**AGC Earns The Skin Cancer Foundation's Seal of Recommendation  
for Automotive Windows in All Directions for the First Time in the World**  
—with the Seal of Recommendation Earned for UV Verre Premium Privashield™ in December 2015—

Tokyo, December 21, 2015 – [AGC](#), a world-leading manufacturer of glass, chemicals and high-tech materials, announced that it has earned The Skin Cancer Foundation's Seal of Recommendation, an international symbol of safe and effective sun protection, for **UV Verre Premium Privashield™**. This newly released product is a dark-tinted privacy glass for automotive rear doors and rear windows that cuts ultraviolet (UV) rays by about 99%<sup>※1</sup>. In combination with the UV-cut glass for front windshields and front door windows for which the company has already earned the Seal of Recommendation, AGC has become the first company in the world<sup>※2</sup> to offer automotive windows for all directions (i.e. front, side and rear) bearing The Skin Cancer Foundation's Seal of Recommendation.

The Skin Cancer Foundation is the only international organization solely devoted to the prevention, early detection and treatment of the world's most common cancer. For protecting people from UV rays which are said to be one of the causes of skin cancer, AGC launched sales of its UV Verre Premium™ series in 2010, the world's first<sup>※3</sup> front door glass with an approximately 99% UV reduction performance. In 2013, AGC earned The Skin Cancer Foundation's Seal of Recommendation for the UV Verre Premium™ series and LAMISAFE™ front windshield, and these products are being used as anti-UV measures for driver and front passenger seats in about 50 automobile models<sup>※4</sup> across the world.

In November, 2015, AGC brought these products' highly praised functionality to the rear door and rear window glass with the launch of **UV Verre Premium Privashield™**, which now has also earned The Skin Cancer Foundation's Seal of Recommendation. With this achievement, AGC is able to offer the world's first<sup>※2</sup> automobile interior spaces enclosed in all directions by automotive glass bearing The Skin Cancer Foundation's Seal of Recommendation.

Under its management policy of *AGC plus*, AGC is committed to contribute to the safety, security and comfort of the world by developing and providing products that bring comfort to people's lives.

※1 Values measured by AGC under the ISO9050 standard.

※2, 4 As of December 2015, according to AGC survey

※3. As of December 2010, according to AGC survey.

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# Reference

## 1 The Skin Cancer Foundation's Seal of Recommendation

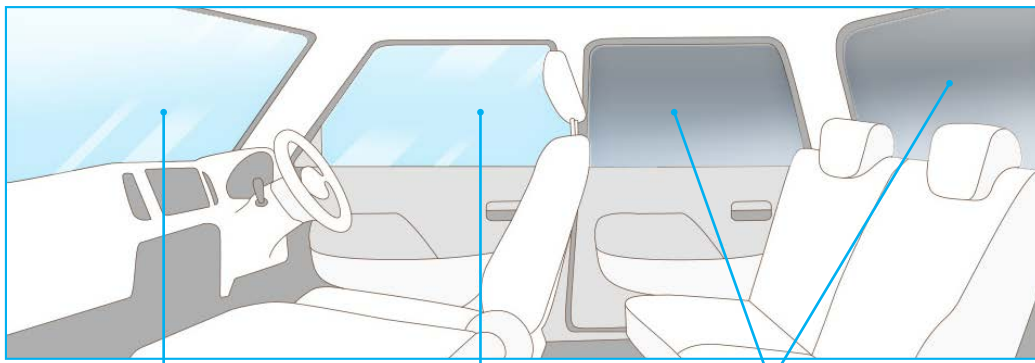
The Skin Cancer Foundation is the only international organization solely devoted to the prevention, early detection and treatment of the world's most common cancer. Its Seal of Recommendation is granted to sun protection products that have been reviewed by and meet the specific criteria of an independent Photobiology Committee. The Seal is a symbol of safe and effective sun protection that is recognized by consumers worldwide. Sun protective products with the Seal include sunscreens, sunglasses, auto and residential window film and glass, awnings/umbrellas, clothing and laundry products.



Visit <http://www.skincancer.org/> for further information on The Skin Cancer Foundation.

## 2. 99% UV-cut glass in All Directions

The combination of the following glass products enables approx. 99% UV reduction in all directions (i.e. front, side and rear), protecting the driver and passengers from UV rays.



### Windshield Glass

**CoolVerre**  
(LAMISAFE™)

Lamisafe™ is laminated glass with approx. 99% UV cut performance. IR absorbent added in the interlayer provides heat insulation.

### Front Door Glass

**UV Verre Premium Coolon**

UV Verre Premium Cool on™ has approx. 99% UV reduction with heat insulation IR-cut coating.

### Rear Door · Rear Window Glass

**UV Verre Premium Privashield**

UV Verre Premium Privashield™ is a privacy glass with 99% UV reduction and excellent heat insulation