

May 17, 2018

Milan Design Week 2018 'Soundscape' Exhibition to be Held June 5 (Tue)-July 20 (Fri) 2018 at AGC Studio

Tokyo, May 17, 2018-- AGC Asahi Glass (AGC; Headquarters: Tokyo; President: Takuya Shimamura) has announced plans to hold a "Milan Design Week 2018 Soundscape Exhibition" at AGC Studio in Kyobashi, Tokyo from June 5 (Tue) to July 20 (Fri), 2018.

At Milan Design Week 2018, the world's largest design festival held in Milan, Italy in April 2018, AGC Asahi Glass showcased "Soundscape," an experience-style glass-space installation. This year marked the fourth time AGC Asahi Glass joined the exhibit, and under the theme of 'sound' (auditory sensation) AGC Asahi Glass combined efforts with up-and-coming Japanese architect Motosuke Mandai as a creation partner to propose the idea of a new type of 'soundscape' featuring our sound-generating glass.

As a 'Soundscape' Exhibition, this year's Milan exhibit will be reproduced at AGC Studio with some adjustments to fit the studio environment. AGC Asahi Glass invites the public to visit AGC Studio and experience everyday sounds in a way never envisioned before through the clear resonance of transparent glass.



Photo from Milan Design Week 2018 (Photography: Akihide Mishima)

<Media inquiries>

Kazumi Tamaki, General Manager, Corporate Communications & Investor Relations Division

AGC Asahi Glass

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■ Event Overview

Dates: June 5 (Tue)-July 20 (Fri), 2018
Hours: 10: 00-18:00
Closed: Closed on Sundays, Mondays and National Holidays
Exhibit content: Milan Design Week 2018 is reconstructed to fit the AGC Studio environment.
Venue: AGC Studio
Admission: Free
URL: www.agcstudio.jp/

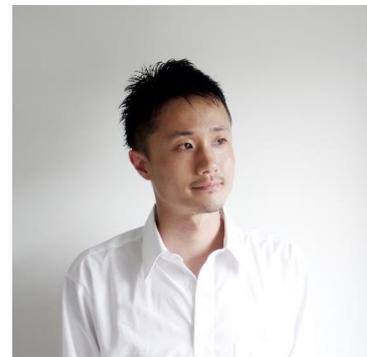
■ Event information

95th AGC Studio Design Forum

Milan Design Week 2018 'Soundscape' Exhibition

Special Talk Panel (free admission)

Date: Thursday, June 21, 2018
Guest reception: 18:00; Talk panel: 18:30-20:00
Panelists: Motosuke Mandai (Architect)
Satoshi Yoshiizumi (TAKT PROJECT)
Yoshinao Yamada (Journalist)
Jun Akiyama (AGC New Product R&D Center)
Talk theme: Report on Milan Design Week 2018
Venue: AGC Studio 2F Seminar Room
Admission limit: 70 persons
(advance registration required/first-come-first-served)
Registration: To register, please visit www.agcstudio.jp/event/



Mr. Motosuke Mandai

■ Official AGC website for Milan Design Week 2018

<http://www.agc-milan.com/>

REFERENCE

About AGC Asahi Glass

AGC Asahi Glass (registered as "Asahi Glass Co., Ltd."), the core company of AGC Group, operates in approximately 30 countries and regions worldwide. AGC Group is a solution provider that supplies architectural, automotive and display glass, electronic components, chemicals, ceramics and other high-tech materials to customers throughout the world. The group employs some 50,000 people worldwide and generates annual sales of approximately 1.5 trillion Japanese yen. Drawing on technological innovation built up through over 100 years of experience, AGC Group is a leading provider of cutting-edge technology. For more information on AGC group, please visit the www.agc.com website.

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