AGC
Your Dreams, Our Challenge

News Release

AGC to Exhibit at CES 2026

Tokyo, December 4, 2025 - AGC (AGC Inc., Headquarters: Tokyo; President: Yoshinori Hirai), a world-leading manufacturer of glass, chemicals and other high-tech materials, will be exhibiting at CES 2026, one of the world's largest technology trade shows, to be held in Las Vegas, USA, from January 6 to January 9, 2026.

This marks AGC's fourth consecutive year participating in CES. Under the theme "Behind Every Breakthrough," AGC will showcase its unique materials and solutions across four categories: Mobility, Semiconductor, Energy, and Optoelectronics.

Notably, AGC's automotive reflective panel "FeelInGlass® Reflective Blade for HUD" has been selected as a CES Innovation Awards®* 2026 Honoree. This is the second consecutive year that an AGC product has received this honor.

Since its founding in 1907, AGC has leveraged technologies cultivated in glass, electronics, chemicals, life sciences, and ceramics to contribute to safe and secure living and the creation of an innovative future society. We invite you to experience our diverse materials and solutions that support future breakthroughs.

AGC Group Exhibit Overview

- **Dates**: January 6 (Tue) – January 9 (Fri), 2026
- **Venue**: Las Vegas Convention Center (LVCC) Booth #6653, West Hall Vehicle Tech & Advanced Mobility
- **AGC Special Site**: CES 2026 | AGC
- **CES Official Site**: CES - The Most Powerful Tech Event in the World

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CES Innovation Awards®* 2026 Honoree: FeelInGlass® Reflective Blade for HUD

AGC's proprietary coating ensures clear visibility even when wearing polarized sunglasses, regardless of weather conditions. The module structure allows independence from the windshield, enabling standardized design and installation across a wide range of vehicle models. Furthermore, by integrating the HUD (Head-Up Display) with the in-vehicle display and flattening the dashboard, it expands forward visibility and enhances safety and comfort. (Related release)

*Note

The CES Innovation Awards are based upon descriptive materials submitted to the judges. The Consumer Technology Association (CTA)® did not verify the accuracy of any submission or of any claims made and did not test the item to which the award was given.

Other Key Exhibit: Transparent MicroLED Display Enclosed Sidelite

This "Transparent Window Display" integrates display and Optical Control functions into conventional window glass. By embedding Micro-LEDs, it delivers high-brightness, vivid images day and night. The glass-based display maintains a spacious cabin while providing a comfortable and smart in-car experience. Equipped with touch-panel functionality, it offers possibilities for entertainment, information display, and communication. Visit our booth to experience this innovative solution firsthand.

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All Exhibited Materials & Solutions:

■Mobility

Cockpit Experience

FeelInGlass® Reflective Blade for HUD	Smoke Coating (Seamless True Black) for Instrumental Panel
Decorative Cover Glass for RSE (Rear Seat Entertainment)	Smoke Coating (Anti-glare)
FeelInGlass® In-vehicle Glass Interface	The Transparent MicroLED Display Enclosed Sidelite

Safety Sensing

Wideye® Panoramic All-in-glass Roof for Seamless LiDAR Integration behind Windshield	Wideye® Panoramic All-in-glass Roof for Seamless LiDAR Integration
Wideye® Glass Solutions for 360° Sensor Integration	FIR Sensor-enabled Windshield

Smart Connectivity

5G Glass Antenna for Bullet Trains	WAVETHRU™ Retrofit
5G Retrofit Antenna	

■Optoelectronics

High Refractive Index Glass	Diffractive Optical Element（DOE）・Glass Diffuser
IR Cut Filter (NF Glass Filter)	

■Semiconductor

Optical Waveguide	Glass Core / Interposer
Copper Clad Laminate (CCL)	Mold Release Film
Silica Fillers for Electronic Use / Low Dielectric Underfill	

■Energy

FORBLUE™ S-SERIES	FORBLUE™ i-series
SiAlON Ceramic Ball for Bearings	Sulfide Solid Electrolytes
SunEwat®	

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About AGC

AGC Inc. is the parent company of the AGC Group, a world-leading glass solution provider and supplier of flat, automotive and display glass, chemicals, ceramics and other high-tech materials and components. Based on more than a century of technical innovation, the AGC Group has developed a wide range of cutting-edge products. The AGC Group employs approximately 53,000 people worldwide and generates annual sales of about 2.0 trillion Japanese yen through business in over 30 countries.

For more information, please visit https://www.agc.com/en/index.html

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